



iContent® Learning Platform

Managing Content Made Simple

Despite major advances in technology and the constant evolution of the Internet, many organizations still face significant challenges managing and deploying eLearning content.

With eLearning becoming increasingly important in today's dynamic organizations, there is a need now, more than ever, for a faster, simpler, and more efficient way to manage content procurement, integration and deployment to meet your organization's learning and development goals.

What if you could:

- Purchase and launch eLearning content like you do with music on iTunes?
- Upload and share your custom content as easily as with Shutterstock?
- Access your records and training material like any other service on the web as easily as you can through Evite?

With iContent, you *can* do this – quickly, easily and seamlessly.

iContent is a comprehensive solution that allows organizations to purchase, deploy, and manage eLearning and reference ware content from a single location. By offloading the administrative burden of managing the content, organizations using iContent are extracting greater value from their existing learning management system investments.

Learning Management System NOT required

Organizations that do not have an LMS can still deliver eLearning content to their employees and track their progress and compliance through iContent's fully-hosted web-based solution – *iContent Learning*. By allowing employees to access and launch eLearning training programs - on demand - iContent Learning provides a fast and affordable way for organizations to deliver relevant eLearning programs (packaged and custom developed) – without having to implement an enterprise LMS.

How iContent Learning Works

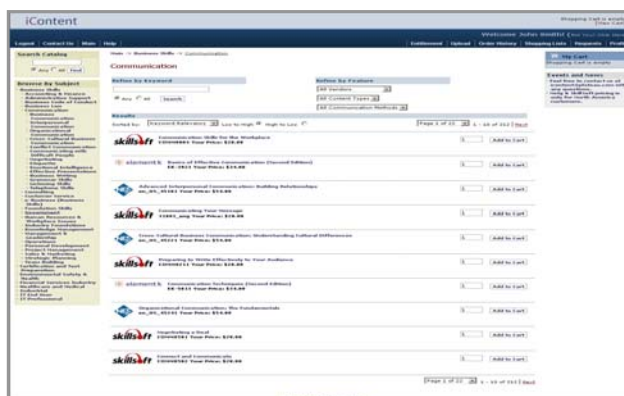
Once your organization's third-party and custom content is securely stored on the iContent infrastructure, employees can launch those eLearning programs from the *iContent Learning* platform. In addition to having secure, immediate, web-based access to custom catalogs comprised of your eLearning content, employees can select courses - on demand - and add them to their personalized "Learning Plan". *iContent Learning* also allows training administrators to track and report on employee course progress and completions, across the entire organization. Executing an eLearning strategy has never been easier.

Consolidate all of your content

iContent makes it easy for your organization to manage and access content, all from a single location. From this same location, you can also purchase third-party content or upload your own custom content to a password protected secure server.

Buy third party content: Choose from over 25,000 content titles spanning a wide range of topics, from compliance to business and professional skills to IT training, and industry-specific learning and reference materials. Using iContent, you can:

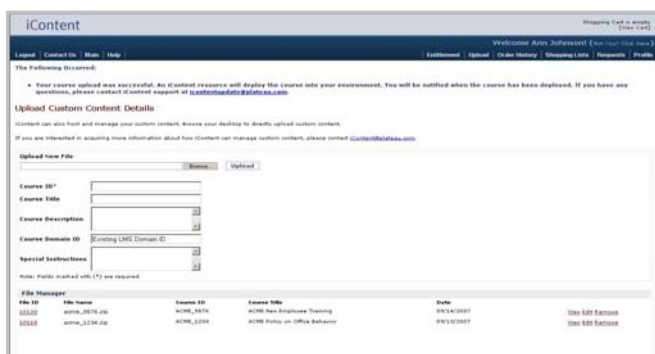
- Quickly locate and scan content that fits your organization's needs. Preview content online and try it before you buy
- Flexibly mix and match content titles across multiple industry leading providers
- Easily buy content online with flexible purchase options – credit card, check or PO





Deploy Custom Content: Upload and integrate content, for faster content deployment. iContent will help you:

- Upload, validate, and catalog content using online tools
- Resolve integration issues with iContent service experts
- Store all content and control access so that your eLearning assets are securely managed in one place
- Streamline content updates and revisions



Manage all of your content

Content integration and deployment today is costly and time-consuming. Content delivery to globally distributed users is an additional challenge many organizations are facing.

iContent now makes it easy for you to store, catalog, track and deliver all content (third party content and custom-developed content) to the workplace – with or without an existing learning management system. iContent will help you:

- Centrally store and catalog content, providing you a quick and easy view of all your eLearning assets
- Protect content access to only authorized individuals
- Ensure optimal content delivery performance to your employees globally



Access e-learning programs without an LMS

iContent Learning is a fully hosted content delivery platform, enabling employees to launch content, track and record course completions, and run reports. Your HR and Learning departments can now ensure that employees are compliant with required training, and you can validate your return on investment (ROI) for your organization's eLearning program. Your employees will also realize significant time savings compared to traditional classroom training. Employees can easily launch, play and complete eLearning courses from their own desktop anytime or anywhere they need it.

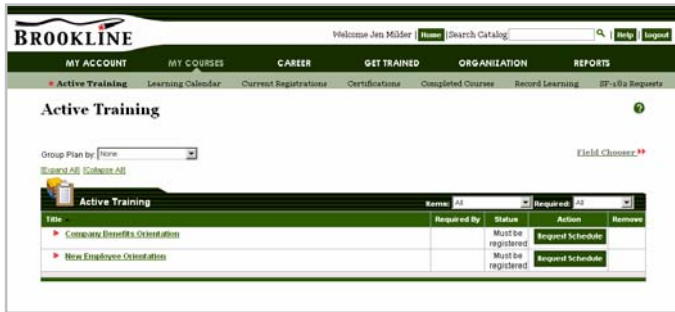
Launch Content from the Learning Plan

Content that is stored on iContent is seamlessly available to your employees via *iContent Learning*. Employees can log in to *iContent Learning*, browse or search your organization's catalog of courses and select the titles for their Learning Plan. From their Learning Plan, the employee can launch the course at any time, from the office, from home – anywhere that they can access the Internet. Your content is managed by the iContent service level guarantee, so your employees will always have access to up-to-date content.



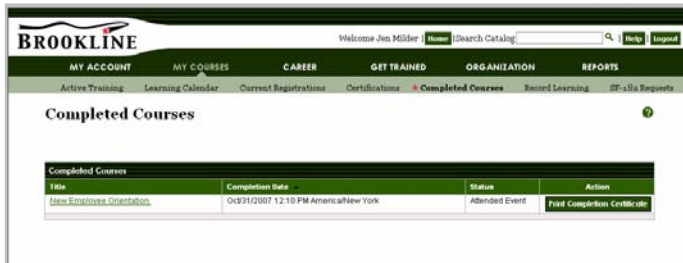
Branding your iContent Learning Site

For organizations with strict branding guidelines, *iContent Learning* is configurable to include your organization's logo, colors and font style. Your employees will see a consistent corporate look and feel when accessing their Learning Plan.

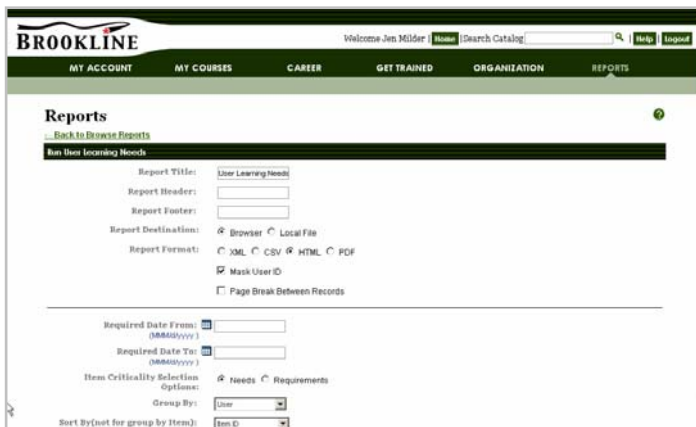


Tracking and Reporting

iContent Learning allows employees and administrators to track course completions and run reports. Employees can view and report on their own Learning History and print Certificates of Completion.



Training Administrators and Managers have reporting capabilities to track course progress and completion for individual end-users, specific departments, or for the entire organization.



iContent Learning Key Benefits

- Find and buy the content you need online, when you need it
- Deploy custom-developed content to your end-users in a matter of hours
- Manage ALL of your content in one place
- Enable employee access to eLearning programs quickly, via a central web-based platform
- Track and report on individual employee and organizational progress and completion
- No LMS required

Contact Us

For additional information about the iContent offering, please email icontent@plateau.com or visit www.plateau.com/icontent.

